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**FOR RELEASE: JANUARY 11, 1998**

**SALESLOGIX® NOW INTEGRATES WITH Z-FIRM'S  
FAXRUSH® FOR AUTOMATED FAX AND PRINTING**

*FaxRush Adds Powerful Fax And Print Merge Capability Without Additional  
Client Software*

**SCOTTSDALE, AZ –January 11, 1998** – SalesLogix® Corporation today announced it has added functionality to its market-leading SalesLogix sales automation solution enabling full integration with Z-Firm LLC's® FaxRush software. Without leaving the SalesLogix environment, users can send fax memos, order forms, product literature, technical FAQ documents, quotations and much more.

“SalesLogix combined with FaxRush gives network and remote users a superior level of print and fax automation without having to install additional client software,” said Doug Nicholas, SalesLogix vice president of business development, “SalesLogix customers will save money with the SalesLogix/FaxRush solution. They don't have to purchase another client application, meaning they'll save on software installation and maintenance costs. The net result is reduced Total Cost of Ownership.”

FaxRush version 4 will integrate with SalesLogix versions 2.11 through 3.0 running with Microsoft SQL Server and Interbase solutions. FaxRush is centrally configured and administered on the local server, eliminating the need for individual desktop PC or laptop installations. FaxRush also offers full integration with SalesLogix automatic processes and macros. Print jobs and faxes are processed automatically when remote users synchronize.

**(MORE)**

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"The strengths of SalesLogix are complemented by FaxRush," commented Rafael Zimberoff, FaxRush Product Manager. "FaxRush offers super-flexible merging of SalesLogix data, and has advanced features like internet fax, fulfillment automation, and more."

SalesLogix users delegate tasks to FaxRush by scheduling activities. FaxRush activities are logged with the exact date and time of transmission and list of documents sent. One click is all it takes to fax or print from within SalesLogix. If a transmission fails or encounters problems, users will be notified instantly from within SalesLogix.

Inside Sales representatives can use FaxRush to respond to customer and prospect inquiries. Marketing can send broadcast faxes to any group they have created within SalesLogix. Customer Service can send follow-up notes and customer surveys while technical support can send FAQ documents, RMA forms and satisfaction surveys.

Forms and templates can be created and added by SalesLogix users, the system administrator only or a combination of the two. Cover sheets and forms are fully customizable, including graphics and logos.

### **ABOUT Z-FIRM LLC**

Z-Firm LLC, based in Petaluma, California, is the creator and developer of FaxRush. Founded in 1992, Z-Firm has published document automation software for three years. FaxRush was awarded 'Best of Fax' 1998 by the American Facsimile Association. Z-Firm is privately held, and specializes in office automation software. For more information, call (206) 812-7874, or visit [www.faxrush.com](http://www.faxrush.com).

### **ABOUT SALESLOGIX**

With more than one thousand companies and over twenty-five thousand users of the SalesLogix Sales Information System in eighteen months, SalesLogix Corporation is the fastest growing sales automation company in the world. The SalesLogix Sales Information System and SupportLogix Customer Support System run on industry-standard Microsoft technologies like Microsoft®

BackOffice, Windows® 95/98 and NT, Microsoft SQL Server as well as Oracle databases.

SalesLogix Corporation is the leading developer of sales and support automation software for medium-sized to enterprise-class companies. SalesLogix's award winning, integrated family of products combines ease-of-use with scalability, adaptability and back-end power, at an affordable price. Headquartered in Scottsdale, Arizona, SalesLogix's worldwide customers include businesses within multiple product and service industries, such as manufacturing, banking and financial services, telecommunications, computer and software technology and transportation. For more information about SalesLogix Corporation and its products, call 602-368-3700, or visit their web site at <http://www.saleslogix.com>.

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