

Contact: Rafael Zimberoff (206) 812-7874

FOR IMMEDIATE RELEASE

FAXRUSH v4 FOR GOLDMINE OFFERS FAX AND PRINT AUTOMATION

**First third party to demonstrate integration with
GoldMine v4 dBase and SQL**

**Server-based fax and print merge engine now offers up to 24 lines of faxing with
Brooktrout fax interfaces.**

Z-Firm LLC awarded Developer of the Year by GoldMine Software Corp.

PETALUMA, Calif. (November 21, 1997) – Building its presence as the leading fax and print automation engine for GoldMine, Z-Firm LLC demonstrated FaxRush v4 at Comdex this week. FaxRush integrates within the GoldMine environment and offers server-based fax and print form processing

Advanced GoldMine v4 Integration

The latest FaxRush supports all GoldMine platforms, including the dBase 4 version on laptops and departmental networks and GoldMine Enterprise installations using SQL database servers. Entire enterprises that use the new GoldSync v4 can fax enable remote users with a central FaxRush server. No software needs to be installed on the remote laptops.

All of GoldMine v4's advanced features are fully supported and leveraged by FaxRush v4, including: Automated Processes, Custom Macro Buttons, and Remote Synchronization.

Internet Fax

GoldMine owners can now access a major Internet Fax Service Provider via FaxRush. This means super scale-ability (a home office with a laptop can send thousands of faxes thanks the to large infrastructure of the provider), and inexpensive international faxing.

Advanced Merge

FaxRush v4 now supports “*Data drivEn Compound dOcuments*” (DECO). This proprietary technology allows the content of a document to change dynamically based on the database. Simple applications include the dynamic insertion of the appropriate user’s signature when sending a fax. More advanced applications include inserting appropriate product text based on product interest as recorded in GoldMine.

Improved Performance & Receiving

In addition to the advanced fax compression offered by Brooktrout interfaces, print merge performance is also greatly improved. Heavy users printing labels, etc. with FaxRush will appreciate its ability to outpace even 24-page-per-minute laser printers.

The included Fax Viewer offers sophisticated document management to link received faxes to GoldMine contacts and forward faxes electronically to other users.

FaxRush is the #1 add-on for GoldMine, and is used across the U.S., Canada, Australia, and Europe. FaxRush is endorsed by leading GoldMine VAR’s and consultants worldwide. FaxRush runs on all networks supported by GoldMine, and is compatible with all versions of GoldMine, from v2.5 DOS to v4 Enterprise.

Z-Firm LLC, developer of FaxRush, has been publishing GoldMine add-on software for three years. Z-Firm was named Developer of the Year by GoldMine Software Corp. at the GoldMine Reseller Conference in Los Angeles, June 9, 1997.