



## Z-Firm News

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**“Our mission is to build on the great successes we have clocked so far.”**

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- Rafael Zimberoff  
Manager  
Z-Firm LLC

### **Z-FIRM LLC VOTED A FRONTRANGE SOLUTIONS™ TOP TECHNOLOGY PARTNER OF 2000**

*Award Recipient Honored at Annual Solutions Partner Conference in Vail, Colorado*

November 1, 2001: FrontRange Solutions Inc., an international market leader in customer relationship management (CRM) and customer service and support software, today announced that it has honored Z-Firm LLC as one of its top Technology Partners of the year for its OmniRush®, ShipRush®, CashRush® and StripMine® software. Awards were given during a banquet at the company's 10<sup>th</sup> annual partner conference in Vail, CO.

“FrontRange Technology Partners continue to be an integral component to the success we have experienced in the CRM and customer service mainstream market. This year's recipients were chosen for their dedication to developing integrations that complement and expand the capabilities of our GoldMine® and HEAT® products,” said Edwin Gear, executive vice president of worldwide business solutions at FrontRange.

#### **Global Developer of the Year Award**

Voted on by the entire assembly of FrontRange Solutions Partners, the Global Developer of the Year award went to Z-Firm. The Global Developer of the Year Award honors the company that is a leader in its field, is at the forefront of innovation and works closely with FrontRange at all levels to build and maintain a multi-faceted and valuable partnership. This company's product integration stands out as superior as does its business practices. This company is admired and respected by its customers, partners and peers.

“We appreciate this recognition,” said Rafael Zimberoff, President of Z-Firm, LLC. “The FrontRange GoldMine world is a tightly knit community of resellers and users and we value our relationship with all parties. Our mission is to build on the great successes we have clocked so far.”

Z-Firm is the publisher of OmniRush, ShipRush, CashRush and StripMine for GoldMine. Z-Firm's flagship product is OmniRush®, a powerful automation server for marketing and fulfillment. OmniRush is a full-fledged merge server for email, fax and print, and is also a tightly integrated shipping server for UPS® and FedEx® shipping.



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**“OmniRush is the fastest-growing add-on to GoldMine in GoldMine history.”**

- Rafael Zimberoff  
Manager  
Z-Firm LLC

### About Z-Firm LLC

Z-Firm specializes in the development of office automation software for office and marketing productivity. Z-Firm software works with existing databases and customer relationship management software such as GoldMine. Z-Firm products interface seamlessly with and powerfully enable GoldMine CRM software to automate office tasks and enable large-scale document delivery. Z-Firm was founded in 1992 and is privately held.

Z-Firm’s FaxRush office automation software was awarded “Best of Fax” by the American Facsimile Association in 1998. FaxRush 4.0 received an Editor’s Choice award in the March 2001 issue of Communications Solutions. Z-Firm has been named Developer of the Year three times by FrontRange Solutions Inc. (formerly GoldMine Software Corp.). Z-Firm is a Microsoft Certified Solution Provider. The company is headquartered in Seattle, Washington and Santa Rosa, California. Contact Z-Firm at 707-543-2747 or visit [www.zfirm.com](http://www.zfirm.com).

### About FrontRange Solutions Inc.

FrontRange Solutions Inc. develops software and solutions that allow organizations to deliver extraordinary customer relationships and service. An international market leader in customer-centric software for more than 10 years, the company is headquartered in Colorado Springs, Colorado, with offices in Los Angeles, United Kingdom, France, Germany, Italy, South Africa, Australia and Singapore. Solutions include: industry-leading GoldMine® software family for customer relationship management (CRM), fully integrated contact management and sales force automation; and the award-winning HEAT® software line for world-class customer service and support. FrontRange drives business decisions for profitability in market-leading companies such as Shell Oil, Coca-Cola, Chevron, Prudential Securities, Lucent, Electricite de France, The Weather Channel, Mack Truck, Turner News Network, and Smith Barney. Industry awards for FrontRange include Software Magazine’s “Hot 500,” Call Center Magazine Product of Year, Entrepreneur Magazine’s Best Software, Users Choice Awards, and PC Magazine “Editors’ Choice.” For more information about FrontRange Solutions Inc., call 800. 776.7889 or visit [www.fronrange.com](http://www.fronrange.com).

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