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Z-Firm's OmniRush® and ShipRush® Receive Three Awards in Three Weeks

Z-Firm products awarded Users' Choice 2002, Best Integrated with GoldMine, and 2002 Innovation Award

Seattle, Wash and **Santa Rosa, Calif** – September 30, 2002 – Z-Firm LLC announced today that its products have received three awards in a three week period. Z-Firm's OmniRush® and ShipRush® products received recognition from a variety of sources.

"OmniRush and ShipRush are used by thousands of users, and lead the way in office process automation," said Rafael Zimberoff, manager of Z-Firm. "We deliver software that lets users get more done each day. The award granters agree!"

Z-Firm's ShipRush was awarded a Users' Choice 2002 award by Real Market. The award was presented at the DCI Customer Relationship Management Conference and Expo in New York on August 28 & 29, 2002. ShipRush lets users ship via UPS® (NYSE: UPS) and the leading overnight carrier from within popular accounting systems and contact managers. For example, users of QuickBooks® Pro 2002 by Intuit can ship easily, with full QuickBooks integration. ShipRush also integrates with Microsoft's (NASDAQ:MSFT) Great Plains Dynamics accounting software, and contact managers such as SalesLogix, ACT!, GoldMine, and Outlook.

On September 4, Z-Firm's OmniRush received the "Best Integrated with GoldMine" award from FrontRange Solutions Inc. at its annual reseller conference in Colorado Springs. OmniRush is a powerful server for marketing, communication, and parcel shipping, and is the successor to Z-Firm's FaxRush®, which won many awards during its four year product life.

Then, in the September issue of Customer Interaction Solutions, TMC Publications awarded

OmniRush v5.5 a 2002 TMC Labs Innovation Award. This award recognizes the power OmniRush gives software developers to integrate marketing, communication, and shipping functions in any application built on Microsoft SQL Server, Oracle (NASDAQ:ORCL), and other database systems. Virtually any application that uses a database can “drive” OmniRush, and be enabled for powerful merge email/fax/print and multi-carrier shipping, in mere hours of work.

Price and availability

OmniRush and ShipRush are available now from Z-Firm resellers and directly from Z-Firm. ShipRush pricing starts at \$79, and OmniRush pricing starts at \$1,395.

About Z-Firm LLC

Z-Firm creates and markets software to automate marketing, communications, and parcel shipping. Z-Firm solutions are compatible with many applications, including GoldMine, SalesLogix, ACT! and accounting software such as QuickBooks® Pro by Intuit. Developers can use Z-Firm’s developer tools to integrate shipping into accounting, order entry, marketing, and customer service applications.

Z-Firm was founded in 1992 and is privately held. Z-Firm products have received “Editor’s Choice” and “Product of the Year” awards from Communications Solutions magazine, and other awards including Developer of the Year three times by FrontRange Solutions Corp. (formerly GoldMine Software Corp.). Z-Firm is a Microsoft Certified Solution Provider. The company is headquartered in Seattle, Wash and Santa Rosa, Calif. Contact Z-Firm at (707) 543-2747 or visit www.zfirm.com.

Note:

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